



United
Way



Live United Awards

APRIL 20
at
FOUR-THIRTY
IN THE AFTERNOON

Central Energy
2030 Gregg St | Columbia, SC



United Way of the Midlands

Live United Awards

PROGRAM

**LIVE UNITED AWARDS
PRESENTATION**

TOD AUGSBURGER

President & CEO, Lexington Medical Center

BRITTANY OWEN

CPA, Principal, Elliott Davis

**VOLUNTEER AWARDS
PRESENTATION**

SARA FAWCETT

President & CEO
United Way of the Midlands

CLOSING

SARA FAWCETT



PACESETTERS

Pacesetters “set the pace” for the upcoming campaign, committing to at least a 10% increase in participation or employee giving.

Able South Carolina
First Community Bank
Mental Illness Recovery Center
Palmetto Aids Recovery Center
Publix Regional Office
Publix Super Markets:
#17 Kennerly Crossing
#67 Rosewood Shopping
Center
#512 Lexington Place
#587 North Pointe Shopping
Center
#597 Trenholm Place

#656 Columbiana Station
#829 Rice Creek Village
#883 Murray Landing
#1095 Gervais Place
#1383 Hendrix Crossing
#1511 Chapin Crossing
#1637 Lake Crossing
Salvation Army of the Midlands
SC Power Team
Sylvamo
Central Midlands RTA
(THE COMET)
United Community Bank

ADVANCED CAMPAIGNS

Advanced Campaigns are comprised of companies and organizations that complete United Way campaigns before the official launch of campaign season.

AgFirst Farm Credit Union
BlueCross Blueshield of
South Carolina
Central Electric Power
Cooperative
Columbia Housing Authority

Midlands Housing Alliance -
Transitions
Miller Valentine Group
Southern First Bank
The Cooperative Ministry
UCI Medical Affiliates
Wolfe & Taylor, Inc.



CAMPAIGN DIRECTOR OF THE YEAR

Laura Kauffman
AgFirst Farm Credit Bank

CAMPAIGN DIRECTOR OF THE YEAR NOMINEES

Christina Stout
Richland Two - Jackson Creek Elementary

Adam Hegler
Nelson Mullins

Laura Kauffman
AgFirst Farm Credit Bank

Robbie Diamond
Grant Thornton

Charlotte Lewis
SC Department of Employment & Workforce

Tamatha Jones
Security Federal Bank

Savannah Tapler
Lexington Medical Center

Crystal Willis
The COMET



PREMIER AWARDS

Premier Awards recognize first time campaigns.

Lexington One Information Technology
QuikTrip
South Carolina Department on Aging

TRAILBLAZERS

Trailblazers are campaigns that achieve a substantial increase over their previous year's results.

Columbia Fire
Department
Columbia Information
Technology

Columbia Parks and
Recreation
Columbia Real Estate
Division

LEXINGTON ONE
Lexington High School
Superintendent's
Office /
Communications
White Knoll Middle
School

LEXINGTON FIVE
Irmo Elem.
Piney Woods Elem.
**NEWBERRY COUNTY
SCHOOL DISTRICT**
Newberry Middle
School

RICHLAND ONE
Alcorn Middle School
Hyatt Park Elem.
Lower Richland High
School
South Kilbourne Elem.
St. Andrews Middle
School

RICHLAND TWO
Blythewood High
School
Blythewood Middle
School
Bridge Creek Elem.
Dent Middle School
Edward L. Wright
Middle School
Joseph Keels Elem.
Kelley Mill Middle
School
Killian Elem.
Lake Carolina Elem.
Lake Carolina Elem.
Upper Campus
Langford Elem.
Longleaf Middle
School

Lonnie B. Nelson Elem.
Louie W. Conder Elem.
North Springs Elem.
Polo Road Elem.
Pontiac Elem.
Rice Creek Elem.
Ridge View High
School
Round Top Elem.
Sandlapper Elem.
Richland Two Support
Service Center
Windsor Elem.
South Carolina
Department of
Employment and
Workforce
South Carolina
Education Lottery
Commission
Wells Fargo

SPECIAL AWARDS

MOST MONEY RAISED THROUGH SPECIAL EVENTS

**BlueCross BlueShield of
South Carolina**

BEST NEW CAMPAIGN

QuikTrip

2021-2022 CAMPAIGN COMMITTEE

**Jerry Adger
Julie Ann Avin
Marcia Bacon
Theresa Counts-
Davis
Craig Currey
Baron Davis
Jerry Davis
Krista Hinson**

**Alesia Jerrells
Laura Kauffman
Sarah Landholt
Michael McCown
Lindsey Miles
Zach Minton
Jimmy Nicholson
Preston Sabalis
Andrew Saleeby**

**Kristen Scott
Kaye Shaw
Freddie Strange
Jessica Takach
Court Walsh
Ram'on Wideman
Deonna Wiley
Crystal Willis
Harrison Wood**

CORPORATE AWARDS PER CAPITA

Awarded to organizations with the highest corporate per capita gift in three categories.

**20-99 Employees
Colliers International**

**100-499 Employees
Enterprise Holdings**

**500+ Employees
Publix Super Markets**

FOLLOW US!



@UWMIDLANDS



DIVISION CHAIRMAN AWARDS

Division Chairman Awards are selected by division chairs for making the most impact on their division's outcome.

Business
Elliott Davis LLC

Enterprise
First Community Bank

Growth
QuikTrip

Industry
Shaw Industries

Attorney
Nelson Mullins

Nonprofits & Associations
Salvation Army of the Midlands

Health Services
Prisma Health

Higher Education
University of South Carolina

Education Division
Richland Two Jackson Creek Elementary

Local Government
City of Columbia

State Government
South Carolina Department of Motor Vehicles

Trade
Southeastern Freight Lines



BRONZE AWARDS

Bronze Awards are given to companies with an employee per capita gift of \$50-\$99.

Aiken Electric Cooperative, Inc.
Columbia Canal Plant
Columbia Procurement
Columbia Planning Department
Columbia Human Resources
Costco
Fisher & Phillips, LLP
First Horizon Bank
HDR
Koyo Corporation - Richland
Lexington One Human
Resources
Lexington One Technology
Center
Mental Illness Recovery Center,
Inc.
Nexsen Pruet
Optus Bank
QuikTrip #1180
Richland One Edward E. Taylor
Elementary
Richland Two Jackson Creek
Elementary

Richland One Olympia
Administrative Staff
Richland Two W. R. Rogers
Adult Education Center
Richland Two R2i2 Institute for
Innovation
RCSD1 Stevenson
Administration Building
RCSD2 Center for Achievement
Shaw Industries
South Carolina Arts
Commission
South Carolina Department of
Commerce
South State Bank
Southern First Bank
TD Bank, N.A.
Truist
Town of Lexington
Administration
Town of Lexington Police
Vital Connections of the
Midlands, Inc.

SILVER AWARDS

Silver Awards are given to companies with an employee per capita gift of \$100-149.

Columbia City Administration
Columbia Emergency Communications Center
Columbia Community Development
Midlands Housing Alliance - Transitions
Palmetto AIDS Life Support Services
Richland One Lyon Street Student Services Center
QuikTrip #1198
QuikTrip #1181
South Carolina Office of the State Auditor
South Carolina Department of Insurance
The Cooperative Ministry, Inc.
Town of Lexington Planning, Building & Technology
UPS



GOLD AWARDS

*Gold Awards are given to companies with an
employee per capita gift of \$150-\$399.*

Absolute Total Care
AgFirst Farm Credit Bank
BlueCross BlueShield of
South Carolina
Burr Forman McNair
Central Electric Power
Cooperative, Inc.
Chernoff Newman LLC
Columbia Housing
Do It Best Corp.
Enterprise Holdings
First Citizens Bank
Free Medical Clinic, Inc.
Founders Federal Credit Union
Grant Thornton LLP
Lamar Advertising of Columbia
Miller Valentine Group
Palmetto Imaging Technology
Publix Super Markets
#17 Kennerly Crossing
#67 Rosewood Shopping
Center
#512 Lexington Place
#587 North Pointe Shopping
Center

#597 Trenholm Plaza
#656 Columbiana Station
#829 Rice Creek Village
#883 Murray Landing
#1095 Gervais Place
#1383 Hendrix Crossing
#1511 Chapin Crossing
#1637 Lake Crossing
QuikTrip #1177
Recruiting Solutions
Richland Two Administration-
District Office R2i2
Salvation Army of the Midlands
Security Federal Bank
South Carolina Hospital
Association
Southeastern Freight Lines, Inc.
Sylvamo
Synovus
Central Midlands RTA
(The COMET)
WellPartners

PLATINUM AWARDS

Platinum Awards are given to companies with an employee per capita gift of \$400 or more.

Colliers International | LCK, LLC

Elliott Davis LLC

First Community Bank

NAI Columbia

Nelson Mullins

Publix Regional Office

Terminix Service, Inc.

United Community Bank

United Way of the Midlands

Valuant

Wolfe & Taylor, Inc. in Recognition of Rhett Wolfe

Bank of America **abacus** **United Way**

Power of the Purse

MAY 20
COLUMBIA MUSEUM OF ART

20 YEARS OF Women in Leadership

QR Code



BEST IN CLASS AWARDS

Best in Class Awards are awarded in the private and public sector by size and are based on three criteria: percent participation, employee per capita gift and increase in total giving.

Public Sector
(Fewer than 100 employees)
South Carolina Department of Insurance

Public Sector
(100+ employees)
Columbia Housing

Private Sector
(Fewer than 100 employees)
Elliott Davis LLC

Private Sector
(100+ employees)
Enterprise Holdings



COMMUNITY CHAMPIONS

Community Champion Awards are given to organizations contributing more than \$100,000.

MOST DOLLARS RAISED



South Carolina

BEST OVERALL CAMPAIGN





Volunteer Awards

Volunteer Award winners are a person or a group that demonstrates a commitment to volunteerism and has made an impact to causes, programs or projects that support human service needs in the Midlands.

COMMUNITY IMPACT AWARDS

**Elana R. Frazier
Sandy Grodetsky
Stanley Rivers**

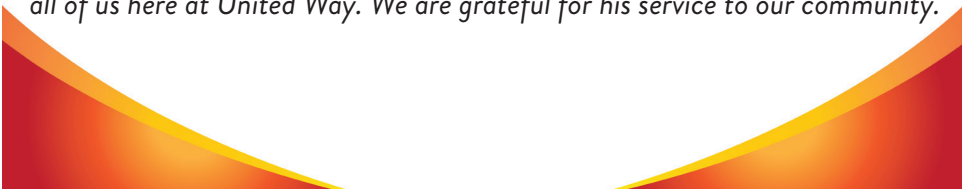
LIVVIE AWARDS

**Thomas Tafel
Arlene Andrews**

ALYCE KEMP DEWITT AWARD

Jerry Davis

Sandy Grodetsky and Jerry Davis was a longtime volunteer and friend to all of us here at United Way. We are grateful for his service to our community.



United Way of the Midlands
thanks the following sponsors for making this
event and others possible with their generous
contributions.

VISIONARY SPONSOR

Truist

CHAMPION ANNUAL PROGRAMMING SPONSORS

AgFirst Farm Credit Bank
Carolina Gas Transmission, a BHE GT&S Company
Colonial Life

INVESTOR ANNUAL PROGRAMMING SPONSOR

BlueCross BlueShield of South Carolina

SUPPORTER ANNUAL PROGRAMMING SPONSORS

Bank of America
Burr Forman McNair
Humana
Lexington Medical Center
Nelson Mullins

