



Collaboration for
Community Change
Helping Nonprofits Work More Effectively

The Collaboration for Community Change
is made possible by:



How do I apply?

Visit the C³ website: uway.org/c3.

Central Carolina Community Foundation
yourfoundation.org

Sisters of Charity Foundation of South Carolina
sistersofcharitysc.com

Cultural Council of Richland/Lexington Counties
getcultured.org

Bank of America 



South Carolina

BlueCross BlueShield of South Carolina
is an independent licensee of the
Blue Cross and Blue Shield Association



CENTRAL CAROLINA
Community Foundation

Colonial Life

Making benefits count.



John S. and James L.

Knight Foundation

Writing the Story of Transformation



SISTERS of CHARITY
FOUNDATION
OF SOUTH CAROLINA

**CULTURAL
COUNCIL**

OF RICHLAND & LEXINGTON COUNTIES

**United Way
of the Midlands**



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www.uway.org/c3



Collaboration for Community Change

Helping Nonprofits Work More Effectively

The Collaboration for Community Change (C³) enhances collaboration among nonprofit organizations to develop greater cost efficiencies and program effectiveness. The project targets high functioning nonprofits working in health, human services, education, arts, and cultural fields in Richland and Lexington counties.

What is C³?

C³ was established in fall 2009 by nine funding partners in the Midlands to encourage the creation of a more effective, efficient and innovative nonprofit sector. This program is designed to support innovative new partnerships among nonprofits—from smaller individual programs and up to strategic mergers.

The partners involved are: Bank of America Charitable Foundation, BlueCross BlueShield of South Carolina, Central Carolina Community Foundation, Colonial Life, John S. and James L. Knight Foundation, Palmetto Health, Sisters of Charity Foundation of South Carolina, The Cultural Council of Richland/Lexington Counties and United Way of the Midlands.

How does C³ work?

The pilot program provides a Technical Assistance Team comprised of professionals with experience in nonprofit work to help organizations implement collaborations. The Team will provide:

Assessment of its current operations and the quality and function of existing collaborations.

Development of specific recommendations for enhanced collaborations, cost efficiencies and strategic restructuring opportunities that will enhance the ability of the organization to serve clients effectively and function well financially during difficult economic times.



Guidance to implement recommendations including:

- Outsourcing of services (example – contract with another organization for property management or client case management).
- Drafting legal agreements, policies and procedures.
- Enacting new fees for services or assuming administrative functions of another organizations for a fee (example – HR, accounting, IT).
- Revising marketing materials or developing an outreach strategy to launch a new collaboration and to increase community awareness

Implementation of strategic restructuring opportunities including advanced facilitated discussions between organizations.

C³ benefits:

Agencies participating in the program receive assistance two ways:

1. Consultation from the Technical Assistance Team provided at no-cost to the agency.
2. Agencies may receive direct financial assistance to implement organizational enhancements or strategies recommended by the Technical Assistance Team.

How do I apply?

If you are interested in C³, contact Karen Oliver at 803.733.5416. More information is available at uway.org/c3, from Central Carolina Community Foundation at yourfoundation.org, from the Sisters of Charity Foundation of South Carolina at sistersofcharitysc.com and from the Cultural Council of Richland/Lexington Counties at getcultured.org. As a pilot program, technical assistance engagement will be available for approximately one year or less.

**Applications are accepted
on an ongoing basis any time
throughout the year.**