

2010-2011

Loaned Staff & Campaign Ambassadors



United Way Loaned Staff and Campaign Ambassadors are critical to the success of the annual fundraising effort. These employees roll up their sleeves and provide key leadership and support in all aspects of running effective United Way employee workplace campaigns.

Options Make it Work:

An employer designates a “rising star” that is organized, enthusiastic and is a United Way supporter to work with the 2009 United Way of the Midlands campaign team. Companies can temporarily release the worker to report to United Way full time from August 25 through October 30 or allow the employees a flexible schedule to accommodate 60 – 80 hours of service over the same three-months.

If an employee is not available to assist, an organization can provide a sponsorship to hire a Campaign Ambassador. Full time sponsorships are \$5,000 and part time sponsorships are \$2,500.

Benefits of Participating in the Loaned Staff and Campaign Ambassadors Program:

- Use the program as professional development for high-potential employees. Teamwork, collaboration, and shared goals are part of the experience.
- Your employee identifies him/herself as such as he or she interacts with hundreds of people, exemplifying your company’s commitment to the community.
- Your employee will enhance skills like project management, salesmanship and leadership.

**Training Dates are August 18 and 19 at
United Way of the Midlands
1800 Main St., Columbia, SC 29201.**

To enroll or request more information, please contact
United Way of the Midlands, Kathy Hill at
khill@uway.org or 803.733.5446.

2009 Loaned Staff and Campaign Ambassadors

AT&T - Debbie England
Carolina First - Michael Glenn
Clemson University - Evans Bennett
Clemson University - ReBecca Hupp
Colonial Life - Sponsorship
Fatz Café Pancake Breakfast Sponsorship -
Whitney Sousa
Furman University - Andi Waddell
Kraft Foods - Sponsorship
Lexington High School - Farris Johnson
Nelson Mullins Riley & Scarborough LLP -
Sheryl Ortman

Publix - Kevin Hawkins
Richland County Government - Tamara King
Security Federal Bank - Lynn Derrick
Southeastern Freight Lines - Cynthia Guyton
Strategic Development Group -
Andrew Brenan
UPS - Donna Bright
USC - Gillian Rumpf
United Way Assn. of SC - James Bibbs



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LIVE UNITED