



2011-2012

United Way
of the Midlands



Leadership Giving Programs

Leadership Giving Societies foster, promote and recognize the importance of personal giving at exceptional levels. Leadership gifts offer the unique opportunity to join with like-minded individuals to build and shape our community.

At United Way, leadership giving refers to gifts at \$1,000 or more. In addition, we recognize two affinity groups:

Giving Societies

Palmetto Society: \$1,000+

The Palmetto Society was established in 1984 and currently consists of more than 1,400 individuals who contribute \$1,000 or more annually. The Palmetto Society is the sponsor and host of the Humanitarian of the Year dinner and award ceremony. Palmetto Society donors are recognized in United Way of the Midlands annual report.

United Way Tocqueville Society: \$10,000+

The Tocqueville Society was also founded in 1984 to honor persons who meet an annual giving standard of \$10,000. These philanthropists are recognized locally in our annual report and nationally in the Tocqueville Society Book of Leaders published by United Way Worldwide. Members are invited to special receptions and host Cocktails and Conversation for the Young Leaders Society in the spring. There are currently more than 120 members of the society.

United Way of the Midlands Legacy Club

Donors who have made a Planned Gift to the United Way whether through a bequest, charitable gift annuity, life insurance policy, or other vehicle are members of the Legacy Club. Donors have the satisfaction of knowing that they will help provide for the community in the future.

Affinity Groups

Young Leaders Society (YLS) unites young (under 45), energetic, community-minded individuals who are willing to invest in something greater to make the Midlands a better place for us all. Members come together not only financially but also through volunteer opportunities, professional development events and social activities. Members contribute a minimum of \$250 initially and by their fourth year are giving \$1,000. Currently, YLS members represent more than 90 companies across the Midlands.

To learn more visit www.ylsmidlands.com

Women in Philanthropy (WIP) unites women in the spirit of philanthropy and service. Members are dedicated to making positive, measurable, long-term change in the lives of women and children. Investors contribute a minimum of \$500 per year.

To learn more visit www.womeninphilanthropy.com



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