

United Way of the Midlands *Young Leaders Society*

Why I Give

"There are few organizations in the Columbia area that have such an opportunity to make a difference in so many people's lives as the United Way of the Midlands. Getting involved as a Young Leaders Society member not only helps me make a difference financially, but also puts me in a position to develop programs that give other young volunteers an opportunity to get more involved in their community."

Graem Clark, Colonial Supplemental Insurance



what matters.®

How does United Way work?

United Way partners with local agencies to provide programs that improve the community in specific need areas defined by Community Impact councils. Trained United Way volunteers monitor programs to ensure that money is only used to support programs that are sound, reliable and achieve measurable results.

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what matters.®



What is YLS?

The United Way of the Midlands Young Leaders Society (YLS) is a newly-formed organization for young professionals ages 21-45 in the Midlands community who contribute an annual gift of \$1,000 or more through United Way of the Midlands. YLS members are among the “who’s who” of emerging decision makers who want to make a lasting, concrete impact on our community.

What is our purpose?

To foster participation, commitment, growth and education of our members and to further the goals and objectives of United Way of the Midlands by sustaining a leadership society that focuses on young professionals.

Why join?

YLS provides community involvement and personal development opportunities to its members, who enjoy many exclusive occasions throughout the year including volunteer projects, networking opportunities and other fun special events. YLS programs will give members the opportunity to meet other like-minded civic and business leaders and become acquainted with the Midlands’ prominent philanthropists.

How can I sign up?

Many companies in the Midlands are involved with United Way through employee campaigns. If your company runs a campaign, you may sign up simply by checking the YLS option on your pledge form. If your company does not presently run a campaign, you may contact our YLS coordinator at YLS@uway.org or 733-5400 and a membership form will be distributed to you. You may also go to www.uway.org to pledge online.

What is the step-up program?

Membership in YLS requires a gift of \$1,000 or more annually. However, to encourage the growth of YLS, United Way is offering a step-up program for members. You may become a member by pledging at least \$250 for the 2007-2008 campaign and promising to step up your gift to \$1,000 by the fourth year of membership.