



COMMUNITY INVESTMENT

DONOR DISCOUNT CARD



United Way of the Midlands

Invest in the Midlands: Become a Community Investment Partner

By becoming a **Community Investment Discount Partner**, you'll reach thousands of donors across the Midlands who are already invested in the community through their contribution to United Way. Community Investment cardholders have pledged to give at least \$180 per year to Community Impact through United Way of the Midlands. These donors can now recognize your company's commitment to the Midlands as well, and all you have to do is offer a 10% discount or similar offer at your place of business to cardholders.

The United Way of the Midlands donors whose contribution qualifies them for this program receive a wallet size card and key fob that is valid for 12 months.

As a Community Investment card business partner, your company will be listed on the informational flyer distributed with the cards, as well as on United Way of the Midlands' website: uway.org. Any additional information concerning your company's discount will be included during the mailing of the card as well as on the website at uway.org.

Please describe your business or services in 1-2 sentences here or on the back of this page. (This will be used on the United Way website.)



Aaron Johnson
Proprietor, The F-Stop

The Community Investment card is a great way to invest in my business and my community at the same time. By partnering with United Way, I can develop customer loyalty and improve the city where I live and work. I LIVE UNITED because it's just good business!

By signing this contract, I/we agree to offer the following incentives at our company to Community Investment cardholders effective immediately and lasting until I inform United Way of the Midlands that I would like to terminate this agreement with a written note:

I may change this with four weeks notice as long as the offer is of equal or greater value by contacting United Way of the Midlands at info@uway.org. (Information will be updated on www.uway.org only.)

Business Name _____ My Name _____

Address _____ City, State, Zip _____

Phone _____ Email Address _____

County _____ Website _____

Signature _____

*** In addition, please e-mail a high-resolution logo to vcollins@uway.org. (It will be displayed on the website.)**

By becoming a Community Investment partner, you are marketing your company to people who have a proven commitment to the Midlands through their contribution to United Way. THANK YOU.

Please send completed forms to Valeda Collins via business reply envelope or fax at 803.748.7284.