

You are United Way of the Midlands

United Way of the Midlands is a nonprofit, volunteer-driven organization that unites donors, companies, volunteers, partner agencies, and other organizations to improve lives and achieve measurable results that make our community stronger in Calhoun, Fairfield, Lexington, Newberry, Orangeburg and Richland counties.



**United Way
of the Midlands**

United Way achieves this by doing two things:

- 1) Helping people in need right now through ongoing support of dozens of essential local programs
- 2) Working to eliminate future needs by removing obstacles that negatively impact student success, financial stability, and access to health care.

United Way has a unique ability to help us come together as a community to identify and address the issues that take everyone to solve. Those issues, like making sure children are ready to start school, keeping kids in school through high school graduation and beyond, providing dental care and access to primary care for at-risk children and families, and helping families become more financially stable, cross lines of race, gender, geography, faith and economic status. They require us to work together to ensure positive and systemic change. Your contribution is combined with those made by others to impact our community in ways no single organization or individual can. To see the value of your contributions, the chart below shows the amount of resources United Way put back into the community over the past year.

United Way is Accountable & Efficient

Charity Navigator, America's largest independent charity evaluator, has awarded United Way of the Midlands its highest rating, a four-star (****) rating, for maintaining sound fiscal management and organizational efficiency. United Way is efficient because community support keeps costs to a minimum, including extensive volunteer leadership, loaned executives, sponsorship & advertising donations and more. Only 12.1% of funds raised by our United Way is used for fundraising and administration.

United Way Resources in the Midlands for 2009-10	
Education	\$1,372,289
Financial Stability	\$3,589,614
Health	\$995,231
2-1-1, Increasing Volunteerism & Strengthening Community Organizations	\$1,460,860
Designations to Partner Agencies	\$2,789,434
Total: \$10,107,428	

What is the Community Investment Card?

Community Investment is a phrase that sums up what United Way is all about. When you give through United Way, your investment helps create opportunities for a better life for all. When you contribute at least \$180 to United Way, either through an unrestricted gift or to one of our issues: to help end homelessness, help students succeed or provide access to health care, you will receive a Community Investment card to use for discounts and special offers at participating businesses. It's our way of saying thanks for LIVING UNITED. Visit uway.org for a complete list of vendors and offers.



Save a copy of this pledge form for tax information

All (cash/check/credit card, etc.) contributions to charitable organizations must be substantiated, regardless of the amount. For contributions less than \$250 made by check or credit card, a canceled check or credit card receipt will be adequate for your charitable tax receipt. United Way of the Midlands also will send you a year-end receipt for all lump-sum contributions \$100 or greater. For contributions made by payroll deduction, save a copy of this pledge form and pay stubs or other employer-issued document reflecting your donation. Talk to your tax or financial advisor for more information.

Donor Satisfaction Guarantee

United Way of the Midlands operates under the highest standards to ensure that you remain our top priority. If you feel you were coerced into making a contribution, please contact our office for a confidential refund.

Visit us online

at uway.org for updates on the impact of your gift in the community.

1800 Main Street - Columbia, SC 29201 - Phone: 803.733.5400 - Fax: 803.779.7803 - email: info@uway.org

WE DO NOT RENT, TRADE OR SELL OUR LISTS OF DONORS.

I need help for myself or someone I know, but I'm not sure where to turn. United Way's 2-1-1 can help.

United Way of the Midlands' 2-1-1 is an easy-to-remember, 3-digit phone number that connects people who need help or want to give help with vital resources in their community. 2-1-1 can answer your questions on where to get help with:

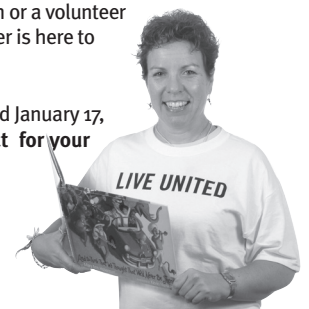
- Rent/Utility Assistance
- Food banks
- Clothing Closets
- Physical/Mental Health Care
- Employment Support
- Services for children, families, the elderly and disabled individuals
- Child Care Resource & Referral
- Volunteer Opportunities & Donations



I want to learn more about how to help by volunteering!

United Way of the Midlands' Volunteer Center offers a unique way to find volunteer opportunities for companies across the Midlands. Volunteering is a great way to engage your employees in team-building exercises and help the community at the same time. Whether it is part of a Day of Action or a volunteer project just for your group, the Volunteer Center is here to help.

Join us for Day of Action on October 1, 2010 and January 17, 2011. Sign up to find a volunteer project for your workplace, family or church group. Contact **Bridgett Molony** at bmolony@uway.org or 803.758.6987.



UWAY.ORG/VOLUNTEER