

# HOW TO GIVE UNITED. INVEST IN THE BUILDING BLOCKS FOR A GOOD LIFE. EDUCATION, INCOME & HEALTH

## What's in it for you?

We all win when a child succeeds in school, when individuals are financially stable and when people have good health.

## Community Investment Card

Community Investment is a phrase that sums up what United Way is all about. When you give through United Way, your investment helps create opportunities for a better life for all. When you contribute at least \$180 to the Community Impact Fund, you will receive a Community Investment card to use for discounts and special offers at participating businesses. Your Community Investment card will be distributed in early 2009 and is valid Feb. 1, 2009, through Jan. 31, 2010.

## Need help? Call 2-1-1

United Way of the Midlands' 2-1-1 is an easy-to-remember, 3-digit phone number that connects people who need help or want to give help with vital resources in their community. 2-1-1 offers assistance to callers with basic needs through food banks, clothing closets, rent assistance, health care and utility assistance. 2-1-1 is now able to connect callers with the **Child Care Resource and Referral** service, designed to help families access quality child care.

1800 Main Street  
Columbia, SC 29201  
Phone: 803.733.5400  
Fax: 803.779.7803



[www.uway.org](http://www.uway.org)

*Serving Calhoun, Fairfield, Lexington, Newberry,  
Orangeburg and Richland counties.*

United Way  
of the Midlands

# CONGRATULATIONS ON YOUR NEW JOB!



**GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED.** 

# Welcome...

## and best wishes in your new job!

You have joined an organization that demonstrates its commitment to improving our community through an annual United Way campaign. Because of your co-workers' and employer's generosity, children are nurtured, elderly live independently longer, basic needs are met, and youth are better prepared for a productive adulthood.

We invite you to join your organization and co-workers in supporting United Way of the Midlands. Please fill out the pledge form and return it to your Human Resources representative. Be part of the change. Together, united, we can inspire hope and create opportunities for a better tomorrow. That's what it means to **LIVE UNITED.**

## How I LIVE UNITED

My name is Love Collins III, and I recently relocated to Columbia to become Executive Vice President for Institutional Advancement for Benedict College. My career has taken me many places over the past two decades, and no matter where I was, I made sure to get involved with United Way. I began giving to United Way in 1983 when I was in Atlanta and carried on the practice in New Orleans, Tallahassee and now in the Midlands.

But being part of United Way is not just about giving. Volunteering with partner agencies, becoming a loaned executive, and serving on committees and boards allowed me to participate actively and help each community. At the same time, it allowed me to meet new friends and grow as a leader. United Way has always been a great fit for me because it has a set of values that are consistent with what I was taught growing up. Many of us feel a need to help others, and United Way is the perfect way to connect with the people who share those values. Because of that connection, you know that each person's effort is multiplied exponentially.

I have seen United Way touch thousands of lives, those who gave and those who received. For me, it's been the experience of a lifetime.

That's how I **LIVE UNITED.**



## One gift can make a difference through Community Impact

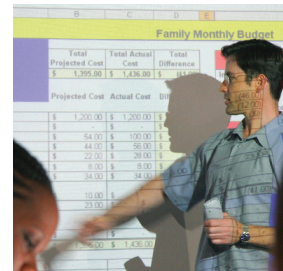
United Way creates opportunities by focusing on the building blocks for a good life.

### EDUCATION HELPING CHILDREN AND YOUTH ACHIEVE THEIR POTENTIAL THROUGH EDUCATION



- » Improving access to quality, affordable child care and early learning opportunities
- » Partnering with schools and parents to improve reading and tutoring
- » Providing after-school and mentoring programs for at-risk youth

### INCOME HELPING PEOPLE BECOME FINANCIALLY STABLE AND INDEPENDENT



- » Supporting basic needs while increasing financial education
- » Helping working people build income and assets
- » Increasing affordable housing for families and individuals with special needs

### HEALTH IMPROVING PEOPLE'S HEALTH



- » Increasing access to primary care
- » Reducing substance abuse, child abuse and domestic violence
- » Increasing access to dental and eye care



Be part of improving the health, education and income of people in our community. Because united we stand. United, we elevate. United, we can change what we see in our world.

[www.uway.org](http://www.uway.org)

## GIVE.

Whether you give through your employer's annual United Way campaign or by visiting [uway.org/donate](http://uway.org/donate), investing in Community Impact is the easiest and most powerful way to invest in your community. United Way volunteers and staff examine data, identify emerging needs and assess community services so that your donation goes where it's needed most.

## ADVOCATE.

You can make change happen with your voice. Get informed. Tell your friends. Write a letter to the editor. United Way needs people who are passionate about education, income and health to make some noise. Sign up for the United Way eNewsletter so you can stay in the know about advocacy opportunities right here in the Midlands.

## VOLUNTEER.

United Way of the Midlands' Volunteer Center works with volunteers and local nonprofits to develop the best opportunities for youth, busy working adults and seniors. Visit [uway.org/volunteer](http://uway.org/volunteer) for a list of local volunteer opportunities.

If your company doesn't have an annual campaign, visit our website at [www.uway.org](http://www.uway.org) to learn how you can help.