2012 ANNUAL REPORT
YOUR CONTRIBUTIONS IN ACTION
A Letter from our CEO

Dear Community Investor,

This year, we came together and changed the Midlands for the better. In spite of continuing economic challenges, we dug a little deeper, worked harder and made a difference in the lives of our neighbors.

United Way's 2011 fundraising campaign finished with an all-time high of $10.2 million, and we believe we will do even better by the end of the 2012 campaign. But our success in fundraising is surpassed by our success in changing lives in the Midlands.

Our donors, volunteers and staff did more than ever to provide the building blocks for a good life by helping students succeed in school, building ladders out of poverty and providing access to health care.

With support from United Way and other partners, the Transitions homeless shelter has moved 251 homeless people to permanent housing and 776 more to improved housing conditions in just over one year of operation.

The Midlands Housing Trust Fund, a new initiative of United Way, released its first round of funding to help hard working people, who struggle financially, secure housing.

With funding from Central Carolina Community Foundation, United Way's Midlands Reading Consortium expanded into Lexington County schools to provide year-long volunteer tutors for even more children.

United Way also partnered with local health care providers and over 1,500 volunteers to facilitate more than 2,700 patient encounters with medical care, dental care, eye care, prescriptions and other medical needs.

For the third year in a row, United Way has been named a Four Star Charity by Charity Navigator, the nation's largest and most-utilized evaluator of charities.

For all that you've done to help us make the Midlands a better place, I thank you. On behalf of tens of thousands of donors, volunteers and supporters.

Sincerely,

Mac Bennett, President & CEO, United Way of the Midlands

“"Our success in fundraising is surpassed by our success in changing lives in the Midlands. ... For all that you've done to help make the Midlands a better place, I thank you.""
Kennemur was a ‘tireless community advocate’

The following article appeared in The State Newspaper on Monday, Nov. 12, 2012.

By RODDIE BURRIS
Mary M. Kennemur, a former Wall Street executive, USC Moore School of Business alumna and United Way of the Midlands board member, died Sunday in Columbia.

Kennemur also served as former executive director of the Business Partnership Foundation at the Moore School of Business.

She was 59 years old.

A wife and a mother, Kennemur was born in Frankfurt, Germany but grew up in Columbia and had deep family roots in this community. She graduated with presidential honors from USC in 1975 with a degree in business. Kennemur was named a Distinguished Alumna in 2001, and in 1998 she established the Mary M. Kennemur Scholarship at Moore School. Kennemur was a devoted supporter of the University of South Carolina.

Kennemur also is being remembered as someone with great compassion for the downtrodden.

“It’s just a terrible loss for our community,” said Mac Bennett, United Way of the Midlands president and CEO. “She was really a friend of the downcast and she’ll really be missed”

Kennemur served briefly as United Way of the Midlands board chairman, before moving with her husband, Dennis, and son, Will, to Florida in her position with Merrill Lynch. Kennemur was the first female member of the South Carolina Retirement Systems Investment Panel.

In 2007-2008, at the start of the recent economic recession, Kennemur served as co-chair of the United Way of the Midlands fundraising campaign and helped lead the organization to two of its best donation years ever, Bennett said.

Kennemur served with Columbia attorney Steve Morrison and the pair worked hard to ensure a great campaign result highlighted by lots of people contributing, Bennett said.

“She was just a tireless community advocate,” he added.
Callison Rawl, a volunteer tutor for the Midlands Reading Consortium, knows how valuable 30 minutes a week can be. When she heard about the need for tutors through a radio ad, she knew it was something she wanted to do.

“I have a special place in my heart for children,” Callison said. “And I know how critical reading on grade level is for a child’s success. There was no holding me back.”

Her first sessions with Taralyn, a second grader, were eye opening. Reading just a few books together quickly revealed many of the places that Taralyn struggled—reading comprehension, fluency and phonics.

“Maybe she didn’t get it right, but the fact that she took the risk and tried to make an entirely new word showed me that she trusted me and wanted to learn,” Callison said.

“Tutoring is truly the highlight of my week, every week. Taralyn makes me feel like I can change the world, because I am truly changing hers,” Callison said. “And really, she is changing mine, too.”

Callison encouraged Taralyn and let her know that she was there to cheer her on. In addition to just reading out loud together, Callison tried to keep their lessons fun and new each week. They worked on sounding out letters and understanding word families—sections of words that can be used to make other words, such as the ‘et’ in wet and met.

By the end of the activity, Taralyn had made ten words using ‘et’, including bets, which she used to tell Callison that she was her “bets friend.”

MRC

Did you know that children who aren’t reading proficiently by fourth grade are four times more likely to drop out of high school? Here’s how United Way works to solve the problem:

Callison is a member of Leadership Columbia Class of 2013, which chose to adopt MRC as its annual project. Scan the QR code with your smart phone to see them in action. To volunteer or learn more, visit uway.org/mrc.

HOW ELSE DO WE MAKE A DIFFERENCE?

The Midlands Reading Consortium isn’t the only solution to the problem. There are many other factors outside the classroom that prevent children from succeeding in school. We fund programs to improve the quality of child care across the Midlands so that children are better prepared to learn when they reach kindergarten. We fund programs to make sure that children have stable housing. We fund programs that make sure they have food when they go home and make sure they have access to dental care. How can children concentrate on their schoolwork if they don’t have a home? How can they pay attention in class when their teeth hurt, or when their bellies are empty? That’s how United Way makes an impact in the community—by looking at the root issues of the problems and recruiting partners with the resources, knowledge and passion to get things done.
CREATING HOUSING SOLUTIONS

When you’re struggling to just get by, it’s impossible to thrive.

United Way works to stabilize people in crisis and develop permanent housing solutions. Randy Fitzgerald found himself in a housing crisis after a disability left him unable to work, but through United Way and its partners, he found the help he needed.

“I had never lived in my own apartment, I had never had my own furniture before,” Randy said.

Randy received help through the Mental Illness Recovery Center and built his house through Habitat for Humanity. Last year, United Way programs placed 485 people into shelter or permanent housing, including 100 people living with a serious mental illness.

“Everyone who worked on my house was a volunteer,” said Randy. “They didn’t get paid. They are just people who care and want to make a difference in someone’s life. This house is my life now. I love this house.”

United Way started the Midlands Housing Trust Fund in 2010 to create and preserve quality, affordable housing. Randy is now giving back as a member of MHTF’s Board of Directors.

“I’m trying to make a difference to let people know that there are organizations and people out there who are willing to help you if you just ask for it,” said Randy. “The Midlands Housing Trust Fund really cares about people and having a place to call home.”

United Way works to make sure people have a strong foundation to help them succeed and funds programs that can help people like Randy.

“They have really saved my life,” he said. “Without them I would have been lost.”

Did you know that a person earning minimum wage would need to work **79 hours a week** to afford an apartment? Creating more affordable housing enables hard working Midlands families to become financially stable and escape the cycle of poverty.

How else do we make a difference?

These programs aren’t the only solution to the problem. There are countless other factors that can lead a family into a housing crisis, and it’s not always easy to dig yourself back out. We fund programs that provide emergency shelter and transitional housing until families are back on their feet. We find ways to create affordable housing in our community, so that families don’t have to make tough decisions between having food on their table or paying their bills. We provide free volunteer income tax preparation to ensure that working families obtain all the tax credits to which they’re entitled. That’s how United Way makes an impact in the community – by looking at the root issues of the problems and recruiting partners with the resources, knowledge and passion to get things done.

For more information, visit midlandshousing.org
PROVIDING ACCESS TO CARE

Health and wellness are essential to a high quality of life and contribute to an individual’s productivity and participation in the larger community. That’s why United Way works to provide affordable care for Midlands residents.

Our community’s need for access to quality health care services is enormous. At SC Mission 2012: Midlands, a two-day, free medical care event hosted by BlueCross BlueShield of South Carolina, Lexington Medical Center, Palmetto Health, Providence Hospitals, SC Hospital Association, United Way of the Midlands, and several other community partners, over 1,500 volunteers facilitated more than 2,700 patient encounters.

Dr. Traci Young Cooper is just one of the volunteers who saw the need in our community and responded.

“I was honored to volunteer,” she said. “On that day I witnessed volunteers from all backgrounds—clinicians, doctors, dentists, nurses, even non-health care workers who simply wanted to make a difference and level the playing field for so many who have gone without for so long.”

Patients came to Mission 2012 looking for basic medical care, dental work, eye care and prescription medications. Dr. Cooper worked closely with them, getting the opportunity to hear their stories and help where she could.

Despite devoting two days to provide meaningful health care services, many in our community are still in need.

“Two days isn’t enough time to treat everyone in our community without insurance or access to health care. We work with local partners to fund dental and eye care clinics for care year-round. At Mission 2012, after a patient received care, volunteers provided them with follow-up information about free health services in their home counties, and helped them find a medical home. Having a medical home is crucial to managing chronic conditions such as diabetes and high blood pressure. That’s how United Way makes an impact in the community — by looking at the root issues of the problems and recruiting partners with the resources, knowledge and passion to get things done.”
2011-2012 Community Impact Distribution to Partner Agencies

These figures represent funds distributed between July 1, 2011 and June 30, 2012. Community Impact dollars fund programs offered by partner agencies. These programs are held strictly accountable and are evaluated annually for effectiveness.

### Community Impact Dollars

<table>
<thead>
<tr>
<th>Certified Partner Agencies</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acercamiento Hispano</td>
<td>$25,000</td>
</tr>
<tr>
<td>Alston Wilkes Society</td>
<td>$127,238</td>
</tr>
<tr>
<td>American Red Cross - Central SC Chapter</td>
<td>$63,750</td>
</tr>
<tr>
<td>Big Brothers &amp; Big Sisters of Greater Columbia, Inc.</td>
<td>$85,208</td>
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<tr>
<td>Bay Scouts of America - Indian Waters Council</td>
<td>$65,381</td>
</tr>
<tr>
<td>Boys &amp; Girls Clubs of the Midlands</td>
<td>$360,500</td>
</tr>
<tr>
<td>Capital Senior Center, Inc.</td>
<td>$38,250</td>
</tr>
<tr>
<td>Communities in Schools of the Midlands, Inc.</td>
<td>$284,815</td>
</tr>
<tr>
<td>Eau Claire Cooperative Health Centers, Inc.</td>
<td>$270,511</td>
</tr>
<tr>
<td>Edisto Habitat for Humanity, Inc.</td>
<td>$20,000</td>
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<tr>
<td>EdVenture Children’s Museum, Inc.</td>
<td>$87,789</td>
</tr>
<tr>
<td>Family Service Center</td>
<td>$385,982</td>
</tr>
<tr>
<td>Family Shelter, Inc.</td>
<td>$80,000</td>
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<tr>
<td>Free Medical Clinic, Inc.</td>
<td>$285,941</td>
</tr>
<tr>
<td>Girl Scouts of Eastern SC</td>
<td>$4,750</td>
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</table>

<table>
<thead>
<tr>
<th>Certified Partner Agencies</th>
<th>Funding</th>
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</thead>
<tbody>
<tr>
<td>Girl Scouts of SC - Mountains to the Midlands, Inc.</td>
<td>$14,779</td>
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<tr>
<td>Goodwill Industries of Upstate/Midlands SC, Inc.</td>
<td>$50,000</td>
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<tr>
<td>Harvest Hope Food Bank, Inc.</td>
<td>$113,199</td>
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<tr>
<td>Mental Illness Recovery Center, Inc.</td>
<td>$200,000</td>
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<tr>
<td>Salvation Army-Columbia Corps</td>
<td>$145,000</td>
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<tr>
<td>Senior Resources, Inc.</td>
<td>$284,100</td>
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<tr>
<td>Sunlight Club</td>
<td>$3,000</td>
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<tr>
<td>The Cooperative Ministry, Inc.</td>
<td>$93,500</td>
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<tr>
<td>Trinity Housing Corporation</td>
<td>$43,225</td>
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<tr>
<td>Vital Connections of the Midlands, Inc.</td>
<td>$302,815</td>
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### Other Initiatives & Designations Funded Through United Way of the Midlands

<table>
<thead>
<tr>
<th>Other Initiatives &amp; Designations Funded Through United Way of the Midlands</th>
<th>Funding</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-1-1</td>
<td>$232,200</td>
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<tr>
<td>Other Grants</td>
<td>$226,022</td>
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<td>Matching Funds</td>
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<tr>
<td>Child Care Resource and Referral</td>
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<tr>
<td>SC Mission 2011</td>
<td>$188,818</td>
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<tr>
<td>Midlands Reading Consortium</td>
<td>$129,649</td>
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<tr>
<td>Other Initiatives (1)</td>
<td>$221,960</td>
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<tr>
<td>Midlands Housing Alliance</td>
<td>$1,490,000</td>
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<tr>
<td>Workforce Investment Act/Family Service Center</td>
<td>$492,795</td>
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<tr>
<td>Donor Designations</td>
<td>$3,726,407</td>
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<tr>
<td>Grand Total United Way Funding</td>
<td>$10,803,199</td>
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### Evaluation Results

In 1997, United Way of the Midlands’ Board of Directors made a commitment to measure program outcomes for all funded programs. The chart below lists United Way certified partner agency program scores as determined by United Way evaluation volunteers. Program reports are required from all agencies that receive community impact funding. Programs that receive only donor designations are not required to report and are not included in the following.

#### INITIATIVES

**Meets Expectations**
- United Way Association of South Carolina - 2-1-1 Call Center

#### EDUCATION

**Meets Expectations**
- Big Brothers Big Sisters of Greater Columbia, Inc. - Increasing Student Success/Mentoring
- Boy Scouts - Indian Waters Council - Increasing Student Success/Scoutreach
- Boys and Girls Clubs of the Midlands - Increasing Student Success
- Communities in Schools of the Midlands - Transition to Middle School
- Communities in Schools of the Midlands - Increasing Student Success
- EdVenture Children’s Museum, Inc. - Early Learning Standards for Childcare
- Goodwill Industries of Upstate/Midlands SC - Work Skills, Job Training
- Senior Resources - Foster Grandparent
- Trinity Housing - Teen Life Skills/Mentoring

#### Needs Improvement

- Girl Scouts of Eastern SC - Girl Scouts in Orangeburg County
- Girl Scouts of SC - Mountains to Midlands, Inc. - Girl Scouts in Fairfield
- Newberry County Literacy Council - Adult Literacy
- Orangeburg Area Boys and Girls Club - Afterschool Programs
- Salvation Army of the Midlands - Afterschool Tutoring
- Senior Resources - Youth Summer Reading

#### FINANCIAL STABILITY

**Meets Expectations**
- Alston Wilkes Society - Housing for People in Crisis
- Alston Wilkes Society - Prisoner Re-Entry/Housing Placement
- American Red Cross - Disaster Relief
- Cooperative Ministry - Volunteer Income Tax Assistance
- Cooperative Ministry - Bus Tickets
- Edisto Habitat for Humanity - Home ownership units
- Family Shelter - Emergency Shelter
- Harvest Hope Food Bank - Backpack Program/Kid’s Café
- Harvest Hope Food Bank - Benefit Bank
- Mental Illness Recovery Center, Inc. - Housing with Help
- Midlands Housing Alliance - Transitions
- Salvation Army of the Midlands - Hotel Vouchers
- Salvation Army of the Midlands - Crisis Intervention
- Salvation Army of the Midlands - Reunification Program
- Trinity Housing Corporation - Transitional Housing

#### Needs Improvement

- Acercamiento Hispano/SC Hispanic Outreach - Financial Education
- Sunlight Club - Emergency Assistance

#### HEALTH

**Meets Expectations**
- Capital Senior Center - Aging Well in the Midlands
- Eau Claire Cooperative Health Centers, Inc. - Health Membership Plan
- Eau Claire Cooperative Health Centers, Inc. - Adult Dental Care
- Family Service Center - Adult Dental
- Family Service Center - Children’s Dental Clinic
- Free Medical Clinic - Primary Care & Disease Management
- Free Medical Clinic - Transportation
- Newberry County Council on Aging - Home Care
- Newberry County Council on Aging - Home Delivered Meals
- Orangeburg County Council on Aging - Home Delivered Meals
- Senior Resources - Wellness Center Program
- Senior Resources - Meals on Wheels
- Senior Resources - Home Care
- Senior Resources - Transportation

#### Needs Improvement

- Capital Senior Center - Transportation
- Family Connection - Breathe Easy - Asthma Project
- Free Medical Clinic - Adult Dental
United Way of the Midlands would like to thank the following companies for making it possible to hold special events without the use of donor contributions.

United Way of the Midlands

<table>
<thead>
<tr>
<th>REVENUES AND OTHER SUPPORT</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gross Campaign Results Prior Years</td>
<td>$244,337</td>
<td>-</td>
<td>$244,337</td>
</tr>
<tr>
<td>Less: Donor Designations</td>
<td>$(150,665)</td>
<td>-</td>
<td>$(150,665)</td>
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<tr>
<td>Less: Provision for Uncollectible Pledges</td>
<td>$128,385</td>
<td>-</td>
<td>$128,385</td>
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<tr>
<td>Net Campaign Revenue Prior Year</td>
<td>$222,057</td>
<td>-</td>
<td>$222,057</td>
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<tr>
<td>Gross Campaign Results 2011</td>
<td>-</td>
<td>$10,912,937</td>
<td>$10,912,937</td>
</tr>
<tr>
<td>Less: Donor Designations</td>
<td>-</td>
<td>$(3,617,102)</td>
<td>$(3,617,102)</td>
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<tr>
<td>Less: Provision for Uncollectible Pledges</td>
<td>-</td>
<td>$(542,562)</td>
<td>$(542,562)</td>
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<tr>
<td>Net Campaign Revenue 2011</td>
<td>-</td>
<td>$6,753,273</td>
<td>$6,753,273</td>
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<tr>
<td>Gross Campaign Results 2012</td>
<td>-</td>
<td>$45,119</td>
<td>$45,119</td>
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<tr>
<td>Grants</td>
<td>72,784</td>
<td>1,169,939</td>
<td>1,242,723</td>
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<tr>
<td>Sponsorship</td>
<td>175,170</td>
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<td>175,170</td>
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<tr>
<td>Designation Processing Income</td>
<td>$(26,439)</td>
<td>177,085</td>
<td>150,646</td>
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<tr>
<td>Building Rent Income</td>
<td>155,815</td>
<td>-</td>
<td>155,815</td>
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<tr>
<td>Gifts in Kind</td>
<td>216,538</td>
<td>-</td>
<td>216,538</td>
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<tr>
<td>Investment Income</td>
<td>54,468</td>
<td>-</td>
<td>54,468</td>
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<tr>
<td>Loss on Disposal of Assets</td>
<td>$(956)</td>
<td>-</td>
<td>$(956)</td>
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<tr>
<td>Realized Gains on Investments</td>
<td>269</td>
<td>-</td>
<td>269</td>
</tr>
<tr>
<td>Unrealized Gains on Investments</td>
<td>$(18,582)</td>
<td>-</td>
<td>$(18,582)</td>
</tr>
<tr>
<td>Miscellaneous Income</td>
<td>98,783</td>
<td>-</td>
<td>98,783</td>
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<tr>
<td>Campaign Income Released from Restriction</td>
<td>6,930,358</td>
<td>$(6,930,358)</td>
<td>-</td>
</tr>
<tr>
<td>Grant Funds Released from Restrictions</td>
<td>2,593,371</td>
<td>$(2,593,371)</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total Revenues and Other Support</strong></td>
<td>10,473,636</td>
<td>$(1,378,313)</td>
<td>9,095,323</td>
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</table>

<table>
<thead>
<tr>
<th>EXPENSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services:</td>
</tr>
<tr>
<td>Gross Funds Awarded</td>
</tr>
<tr>
<td>Less Donor Designations</td>
</tr>
<tr>
<td>Net Funds Awarded</td>
</tr>
<tr>
<td>Grants</td>
</tr>
<tr>
<td>Other Program Services</td>
</tr>
<tr>
<td><strong>Total Program Services</strong></td>
</tr>
<tr>
<td>Supporting Services</td>
</tr>
<tr>
<td>United Way of America Dues</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
</tr>
<tr>
<td>Increase (Decrease) in Net Assets</td>
</tr>
<tr>
<td>Net Assets at Beginning of Year</td>
</tr>
<tr>
<td><strong>Net Assets at End of Year</strong></td>
</tr>
</tbody>
</table>

1) The increase in unrestricted and total net assets is attributable to a one-time change in the finalization and contract signing for agency funding contracts. This results in a one-time reduction in recorded accrued funding expenses of approximately $2.0 million. Adjusting for this one-time event would result in an increase of unrestricted net assets (the record of operating results for the organization) of approximately $100,000. The reduction in temporarily restricted net assets of $1.3 million is attributable to timing differences in the recognition of funds released for the Knight Foundation/Midlands Housing Alliance grant, in which revenues were recorded in an earlier year, while the expense is recorded in the subsequent year when the funds were released.
## Statement of Financial Position as of June 30, 2012

### Assets

<table>
<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Current Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash &amp; Cash Equivalents</td>
<td>$2,473,093</td>
<td>$2,750,447</td>
</tr>
<tr>
<td>Investments - Available for Sale</td>
<td>1,400,748</td>
<td>1,125,739</td>
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<tr>
<td>Investments - Other</td>
<td>260,910</td>
<td>256,172</td>
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<tr>
<td>Pledges Receivable (Net of Allowance of Approximately $585,000 for 2012 and $660,000 for 2011.)</td>
<td>4,630,333</td>
<td>4,546,151</td>
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<tr>
<td>Grants Receivable</td>
<td>143,520</td>
<td>1,527,718</td>
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<tr>
<td>Designations Processing Income Receivable</td>
<td>127,233</td>
<td>170,953</td>
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<tr>
<td>Other Receivables</td>
<td>32,070</td>
<td>68,552</td>
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<tr>
<td>Prepaid Expenses</td>
<td>125,716</td>
<td>165,867</td>
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<td><strong>Total Current Assets</strong></td>
<td>$9,193,623</td>
<td>$10,611,599</td>
</tr>
<tr>
<td><strong>Non-Current Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Property and Equipment, Net</td>
<td>1,356,662</td>
<td>1,231,463</td>
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<tr>
<td>Investments - Other</td>
<td>159,161</td>
<td>155,688</td>
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<td>Endowed Funds</td>
<td>88,806</td>
<td>95,370</td>
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<tr>
<td>Endowed Funds Held for Others</td>
<td>101,211</td>
<td>98,353</td>
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<tr>
<td><strong>Total Non-Current Assets</strong></td>
<td>$1,705,840</td>
<td>$1,580,874</td>
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<tr>
<td><strong>Total Assets</strong></td>
<td>$10,899,463</td>
<td>$12,192,473</td>
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### Liabilities and Net Assets

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<thead>
<tr>
<th></th>
<th>2012</th>
<th>2011</th>
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<tbody>
<tr>
<td><strong>Current Liabilities:</strong></td>
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<td></td>
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<tr>
<td>Designations Payable</td>
<td>$2,476,226</td>
<td>$2,234,881</td>
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<tr>
<td>CORE Service and RFP Funding Payable</td>
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<td>2,268,812</td>
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<tr>
<td>Accounts Payable</td>
<td>198,158</td>
<td>195,571</td>
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<tr>
<td>Special Funds Held for Agencies</td>
<td>86,422</td>
<td>114,577</td>
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<td>Compensation Related Benefits Payable</td>
<td>208,638</td>
<td>186,478</td>
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<tr>
<td>Deferred Revenue</td>
<td>5,000</td>
<td>5,000</td>
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<tr>
<td>Refundable Deposits</td>
<td>7,367</td>
<td>7,367</td>
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<td><strong>Total Current Liabilities</strong></td>
<td>$2,984,794</td>
<td>$5,012,686</td>
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<td><strong>Non-Current Liabilities:</strong></td>
<td></td>
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</tr>
<tr>
<td>Endowed Funds Held for Others</td>
<td>101,211</td>
<td>98,353</td>
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<tr>
<td><strong>Total Liabilities</strong></td>
<td>$3,086,005</td>
<td>$5,111,039</td>
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<tr>
<td><strong>Net Assets:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Unrestricted</td>
<td></td>
<td></td>
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<tr>
<td>Undesignated</td>
<td>5,444,327</td>
<td>3,473,373</td>
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<tr>
<td>Board Designated</td>
<td>1,968,744</td>
<td>1,829,361</td>
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<tr>
<td>Temporarily Restricted</td>
<td>400,387</td>
<td>1,778,700</td>
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<tr>
<td><strong>Total Net Assets</strong></td>
<td>7,813,458</td>
<td>7,081,434</td>
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<tr>
<td><strong>Total Liabilities and Net Assets</strong></td>
<td>$10,899,463</td>
<td>$12,192,473</td>
</tr>
</tbody>
</table>

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The following companies made advertising possible through their generous contributions.

- Bank of America
- Coffee News of Orangeburg
- Lamar Advertising
- *The State* Media Company
- The Times and Democrat
- Walmart
- WIS-TV
- WLTX
- WXRY FM
2011-2012 LEADERSHIP GIVERS

PALMETTO SOCIETY

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Gold Palmetto Society ($5,000-$9,999)
Tim and Edie Arnold
Arlene and Stuart Andrews
Dr. and Mrs. Noble P. Cooper, Jr.
Dr. Rick and Lesa Foster
Ann Houser and Nancy Field
Mr. and Mrs. Christopher J. Kopecky
Patrick and Glenda O’Brien
Kevin R. Patterson
David and Suzanne Precht
Kevin A. Shwedoe
William C. Stevens
Ken and Laurie Walden
Kim and Averi Wilkerson
Three donors wish to be anonymous

Silver Palmetto Society ($2,500-$4,999)
Jerry J. Akers
Irving Albrecht and Denise Frazer
Stacey F. Atkinson
Todd and Diane Augsburger
Janet S. Bailey
Kenneth W. Baldwin, Jr.
Robert E. Barnett
Vincent W. Batten
Mark K. Bennett
Marcia Benson
Michael J. Biediger
Peter M. Brinster
Nadine R. Brooks
Russ and Wanda Burleson
Tanya A. Butts
Lisa H. and Billy R. Campbell

Page Morris
William W. Mort
Karen Oliver
David and Elizabeth Parker
E. S. Pendleton
Antonio Perez
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Larry W. Thomas
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Tom and Shani White
Bryan D. Wilkerson
Ferrell Williams
Seven donors wish to be anonymous

Palmetto Society ($1,000 to $2,499)
Rebecca Flakie Abel and David Abel
Royce “Beebe” Adams
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Marianne Adams
Kara Sproles Addy
Elijah Adkins
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A. Irene Henderson
Debbie and Darrell Alcorn
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Cary D. Alstaidt
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Becky Anheir
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Camilla Austin
Kevin M. Austin
Julie Ann Avin and R. Stephen Von Hollen
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Dana Bagwell
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Mark Bailey
Richard J. Bailey
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Laura Ann Blake-Orr
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John and Keellin Bloom
Rudolph B. Bloomfield
Jim and Gilda Bocock
Paul E. Bodamer
Martha Bode
David E. Boggs
Aaron S. Boland
Karen D. Boneparte
Ronald V. Bone
Truvonda E. Boone
Rudy and Anita Booth
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Andrew and Kim Bowen
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Bobby M. Bowers
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Kathleen E. Boyd
William C. Boyd
William H. Boyd
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Richard D. Boyer
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Jessica Bruner
Ashley Brutton and Dr. Sarah Basin
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Sheila Buchanan
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Mark W. Buford
Jesse and Katie Bulloch
William Lucas Bunch
Bryant L. Burch
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Willis Gregory III
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Twin Griffin
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John and Gloria Grindley
Michael E. Grogan
Farrah O. Grooms
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Dean Guess
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Michael E. Grogan
Debra Grimsley
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T wain Griffin
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Jeffrey W. Hammond
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Debbie Hamrick
Allen Hance
Theresa A. Hanley
Gregory M. Hansen
Lotte A. Hansen
Sharon K. Hanson
Tom and Kim Hanzlik
Mr. and Mrs. Darren J. Hardin
Karen L. Hardy
Mr. and Mrs. Edmund Hardy
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Both nationally and locally, Tocqueville Society members are a special group of influential individuals and couples who partner with United Way to make their communities stronger and healthier. Through their compassion and philanthropy, these people demonstrate exceptional generosity and leadership, motivating others to emulate them in their giving and provide the impetus for real, lasting change. Tocqueville Society members give at least $10,000 annually through United Way of the Midlands.

Betsy and Harry Mashburn hosted a reception for Tocqueville Society members at their home in November.

**2011-2012 LEADERSHIP GIVERS**

**TOCQUEVILLE SOCIETY**

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**Ordre d’Égalité** ($50,000-$74,999)
- Dr. and Mrs. Ronald C. Rogers

**Ordre de Liberté** ($25,000-$49,999)
- Barbara and Roger Blau, Tocqueville Society Co-Chairs
- Toni M. and Sam Elkins
- William R. Horton and Mary R. Major
- Bob and Ann Leichtle

**Membres de la Société** ($10,000-$24,999)
- Jimmy E. and Patti H. Addison
- Jim and Gloria Apple
- Jeff and Leslie Archie
- Gayle Averty
- John and Kay Bachmann
- Baker and Baker Foundation
- Mark and Janet Bailew
- Bruce K. Benesh
- James and Cynthia Bennett
- Leslie and Mac Bennett
- Charlotte Lunsford Berry and Joe E. Berry
- David and Kimberly Blankenbeckler
- Jean W. Blount
- Bonner Family Private Foundation, Inc.
- Mr. and Mrs. Darnall W. Boyd
- Mike and Julie Brenan
- Kristian C. Brigman
- James and Sandra Bringley
- Mr. and Mrs. Terry S. Brown
- Sharon and Steve Bryant
- Margaret and George Bullwinkel
- Preston R. and Sarena D. Burch
- Neal and Jennifer Burkhead
- Mary Beth and Lee Russell, Sr.
- Stephen and Julie Byrne
- Jack and Elaine Canter
- R. Jason Caskey
- Pat and Tobin Cassels
- Mr. and Mrs. W.T. Cassels, Jr.
- Anne and O.G. Castro
- Dean Chanter
- Ernest J. Corley
- Judy and Jerry Davis
- Jim and Mariellen Deyling
- Gus and Kim Dixon
- Mr. and Mrs. Paul K. Duane
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- Mr. and Mrs. Mark C. Dukes
- Mr. and Mrs. George C. Fant, Jr.
- Mr. and Mrs. Paul V. Fant
- Rich and Sherri Fletcher
- John W. and English Folsom
- Lib and Robbie Foster
- Hope and Harvey Galloway
- Mark and Caty Garsee
- Chris and Linell Goodall
- Mr. and Mrs. Leon S. Goodall
- Jim and Betsy Gray
- Michael and Sharon Gray
- Mr. and Mrs. Lawrence Gressette
- Joyce Martin Hampton
- Brain Haug and Sam Vause
- Kim H. and Bernard F. Hawkins, Jr.
- Mr. and Mrs. James E. Hazel, Jr.
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- Robert and Carol Hill
- Mr. and Mrs. H. Avery Hilton, Jr.
- David and Susan Hodges
- Carl and Carol Hoefel
- Michael W. and Michelle D. Hogue
- Bruce and Jane Honeycutt
- Randy and Karen Horn
- Kimberly and Christopher Hudson
- Pat and Zina Hudson
- Bruce Hughes
- Keith and Terri Hutto
- Gregory and Jana Inabinett
- Dr. and Mrs. W. W. Johnson
- Robert W. and Michelle B. Johnson
- Dr. and Mrs. Benjamin R. Jones
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- Mr. and Mrs. Lloyd S. Liles
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- Harry L. Mashburn
- Rich and Kim McArde
- Patrick and Renee McCormick
- Dr. Paige H. and Mr. Lee E. Meeker
- Mike and Judy Mizeur
- Steve and Gail Morrison
- Ed and Andrea Mullins
- Michael J. Mungo Foundation
- David and Joan Owen
- David Pankau and Jennifer DuMont
- Brian W. Parris
- Harris and Patricia Pastides
- Mr. and Mrs. Alan Peace
- Roy and Marnie Pearce
- Fund of Central Carolina Community Foundation
- John and Gina Reeves
- George W. (Bill) Rogers
- Jim and Linda Rogers
- Jim and Karen Roquemore-Super Sod
- Mr. M. Edward Sellers and Dr. Suzan D. Boyd
- Dr. and Mrs. Stephen F. Serbin
- Matthew and Natalie Shaffer
- R. Bruce Shaw
- Will Shrader and Donna Thorne
- John J. and Sally Singerling
- Steve and Louise Slater
- Joel and Kit Smith

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Mary and Bob Staton
Tommy and Jane Suggs
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Jason and Kristen Tompkins
Sam Vause and Brian Haug
Steve Von Fange
Phil and Lisa Waddell
Sam and Mary Waters
T.J. and Jeanna Watkins
Stephanie and Susan Wiggins
Kathy and Jack Wolfe
George and Patricia Zara
Roger and Birgit Zbytovsky

10 members wish to remain anonymous
The Young Leader Society (YLS), ages 21-45, is designed to identify the next generation of community leaders, to introduce them to influential philanthropists in the Midlands area and to prepare them for their role in serving our community. A step-up program allows donors to contribute a minimum of $250 their first year and agree to step-up to $1,000 by the fourth year of membership, though YLS members will be recognized as Palmetto Society members from the start.

YLS offers its members many ways to get involved in the community through volunteer projects, social and networking events and professional development opportunities designed to help improve leadership skills and personal contacts.

YLS offers something different for all its members; therefore members participate in activities that interest them. You can simply GIVE by investing in your community financially, ADVOCATE by being a champion for the cause or VOLUNTEER your time.

Top 12 in 2012
Most YLS Donors
by Company
BlueCross BlueShield of South Carolina
Enterprise Holdings
Colonial Life
First Citizens Bank
Elliott Davis
Columbia Housing Authority
Nelson Mullins Riley & Scarborough LLP
BB&T
McNair Law Firm, P.A.
United Way of the Midlands
TD Bank, N.A.
Lexington Medical Center
Young Leaders Society members unloaded toys and helped distribute them to children for the holidays while volunteering at Salvation Army.

Elizabeth A. Hollowell
Brendan K. Holman
Fred Holmes and
Rachelle Jamerson-Holmes
Kristen E. Horne
Amy R. Horsley
Kelly K. Horton
Alvin House
Samuel W. Howie
Kimberly and
Christopher Hudson
Ryan Hylar
Ernesto Jackson
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Bryan M. Jenkins
Vida A. Jennings
Latonya N. Jett
Kennith Johnson
Ronald L. Johnson, Jr.
Wayne Jones
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James Kennedy
Chris Kimery
Sean K. King
Barbara E. Kirkland
Kenny and Bridgette
Koerner
Jeffrey Koll
Mr. and Mrs.
Christopher J.
Kopecky
Terree Korpita
Richard W. Kulp, Jr.
Spann Laffitte
Art Lambert
Andrea Lance
Adam Brooks Landy
Amy E. Larkin
Todd Latiff
Jason Laughlin
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Linberger
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Angela W. Mack
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Kristopher B. McLeod
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McMahan
Tynisha L. Melvin
Amy Merritt
Aron J. Middleton
Charles and Suzanne
Miller
Ronald W. Mitchell
Bridgett Molony
Jason M. Moody
Kathryn L. Mooneyham
Charles Oliver Moore
Danielle N. Moore
Woody Moore
Oliver and Jennifer
Moore
Josh and Sarah
Morrison
Matthew David Morrison
Thomas O. Mosley
John Marshall and
Jennifer Mosser
Mark and Padgett
Mozingo
Ashley V. Myers
Beverly G. Myers
Christopher T. Myers
Mark E. Myers
Julie Myrick
Eva L. Nance
Susan Nelson
Linda Newman
Chakisse Newton
Peg and Lawton
Nichols
Latoya Nix
Sara Oelze
Chad and Brittany
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Michael A. Owings
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LaFaith L. Pitts
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Ponder
D. Britt Poole
Andrew W. Pope
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Melissa Elizabeth
Pounds
Brent and Heather
Powers
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Carlos Primus
The Profitt Family
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Ward
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Lauren Chess
Amy Criswell
Jaime Evermann
Adam Landy
Matt Morrison
Brittany Owen
John Reeves

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Twenty donors wish to remain anonymous
2011-2012 LEADERSHIP GIVERs

Women in Philanthropy

Women in Philanthropy (WIP) was founded in 2002 by a group of 16 businesswomen and community activists in the Columbia area. Women in Philanthropy is dedicated to revolutionizing the way women give by transforming charitable contributions into community investments. These investments create positive, long-term change in the lives of women and children by pooling charitable contributions into community networks and resources to increase impact. In addition to philanthropy, they stimulate positive change in community leadership by increasing women’s involvement in the community, women’s community networks and personal development. They promote the idea that every woman can and must be a philanthropist if the challenges facing women and children are to be addressed.

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Ella M. Sowell
Kathleen Renell
Spencer
Linda W. Spires
Taylor Spreuwers
Mary Staton
Angela D. Steele

2012 WIP Executive Committee

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Erin Cook
Marsha Davis
Anita Garrett
Stacy Lindenberg
Brenda Littleton
Courtney Melendez
Helen Meyers
Tojuana Prather
Linda Salane
Keely Saye
Lauren Wilkie

[18]
## 2011-2012 Donor Designations

These figures represent funds distributed between July 1, 2011 and June 30, 2012.

<table>
<thead>
<tr>
<th>Certified Partner Agencies</th>
<th>Designations</th>
<th>2011-2012 Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Alston Wilkes Society</td>
<td>$3,513</td>
<td></td>
</tr>
<tr>
<td>American Cancer Society, South Atlantic Division, Inc.</td>
<td>$66,125</td>
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<td>American Heart Association, Inc. - MidAtlantic Affiliate</td>
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<td>American Red Cross - Central SC Chapter</td>
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<td>Babcock Center</td>
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<td>Big Brothers &amp; Big Sisters of Greater Columbia, Inc.</td>
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<td>Boy Scouts of America - Indian Waters Council</td>
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<td>Boys &amp; Girls Clubs of the Midlands</td>
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<td>Brookland Foundation, Inc.</td>
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<td>Capital Senior Center, Inc.</td>
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<td>Carolina Children’s Home</td>
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<td>Chapin We Care Center</td>
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<td>City Year Columbia</td>
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<td>Columbia Urban League, Inc.</td>
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<td>Communities in Schools of the Midlands, Inc.</td>
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<td>Community Mediation Center, Inc.</td>
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<td>Disability Action Center, Inc.</td>
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<td>Easter Seals Society of South Carolina</td>
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<td>Eau Claire Cooperative Health Centers, Inc.</td>
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<td>Edisto Habitat for Humanity, Inc.</td>
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<td>EdVenture Children’s Museum, Inc.</td>
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<td>Fairfield County First Steps</td>
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<td>Family Connection of SC, Inc.</td>
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<td>Family Service Center</td>
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<td>Family Shelter, Inc.</td>
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<td>Fairfield County Disabilities &amp; Special Needs Board</td>
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<td>Florence Crittenton Programs of SC</td>
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<td>Fort Jackson Child &amp; Youth Services</td>
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<td>Free Medical Clinic, Inc.</td>
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<td>Girl Scouts of Eastern SC</td>
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<td>Girl Scouts of SC - Mountains to the Midlands, Inc.</td>
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<td>Goodwill Industries of Upstate/ Midlands SC, Inc.</td>
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<td>Growing Home Southeast, Inc.</td>
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<td>Habitat for Humanity - Central SC</td>
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<td>Harvest Hope Food Bank, Inc.</td>
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<td>Helping Hands, Inc.</td>
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<td>Home Works of America, Inc.</td>
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<td>Interfaith Community Services of SC, Inc.</td>
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<td>James R. Clark Memorial Sickle Cell Foundation</td>
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<td>Low Country Healthy Start of the SC Office of Rural Health</td>
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<td>Lexington/Richland Alcohol and Drug Abuse Council, Inc.</td>
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<td>Lutheran Family Services in the Carolinas</td>
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<td>Mental Illness Recovery Center, Inc.</td>
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<td>Midlands CDC</td>
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<td>Midlands Housing Alliance</td>
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<td>Newberry County Council on Aging</td>
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<td>Newberry County Literacy Council</td>
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<td>Orangeburg Area Resource Center Foundation</td>
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<td>Orangeburg Area Boys &amp; Girls Clubs</td>
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<td>Orangeburg County First Steps</td>
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<td>Orangeburg County Adult Literacy Council</td>
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<td>Orangeburg County Council on Aging</td>
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<td>Palmetto Place Children’s Emergency Shelter</td>
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<td>Palmetto AIDS Life Support Services</td>
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<td>Palmetto Citizens Against Sexual Assault</td>
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<td>Project Life: Positiveen</td>
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<td>Protection &amp; Advocacy for People with Disabilities, Inc.</td>
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<td>Richland Care of the Palmetto Health Foundation</td>
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<td>Richland County First Steps</td>
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<td>Ruth S. Pugh Foundation</td>
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<td>Salvation Army-Columbia Corps</td>
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<td>Salvation Army-Orangeburg</td>
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<td>Samaritan House of Orangeburg, Inc.</td>
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<td>SC Legal Services</td>
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<td>SC Victim Assistance Network</td>
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<td>Sexual Trauma Services of the Midlands</td>
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<td>Sistercare, Inc.</td>
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<td>South Carolina Autism Society, Inc.</td>
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<td>Specialized Alternatives for Families and Youth of South Carolina</td>
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<td>Sunlight Club</td>
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<td>The Cooperative Ministry, Inc.</td>
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<td>The Nurturing Center</td>
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<td>Trinity Housing Corporation</td>
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<td>Vital Connections of the Midlands, Inc.</td>
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<td>Wateree Community Actions, Inc.</td>
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<td>Total Donor Designations</td>
<td>$1,377,874</td>
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### Other Funding Activity

| Other Agencies | $865,956 |
| Direct Pay Designations | $244,155 |
| Other United Ways | $142,562 |
| **Total** | **$1,252,673** |

#### Combined Federal Campaign (1)

| Other Agencies | $1,095,861 |
| Grand Total Other Distributions | $3,726,407 |

(1) Includes cash distributions made from the 2010 and 2011 CFC campaigns