Live United Awards

APRIL 20
at
FOUR-THIRTY
IN THE AFTERNOON

Central Energy
2030 Gregg St | Columbia, SC
United Way of the Midlands

Live United Awards

PROGRAM

LIVE UNITED AWARDS PRESENTATION

TOD AUGSBURGER
President & CEO, Lexington Medical Center

BRITTANY OWEN
CPA, Principal, Elliott Davis

VOLUNTEER AWARDS PRESENTATION

SARA FAWCETT
President & CEO
United Way of the Midlands

CLOSING

SARA FAWCETT
PACSETTERS

Pacesetters “set the pace” for the upcoming campaign, committing to at least a 10% increase in participation or employee giving.

Able South Carolina
First Community Bank
Mental Illness Recovery Center
Palmetto Aids Recovery Center
Publix Regional Office
Publix Super Markets:
#17 Kennerly Crossing
#67 Rosewood Shopping Center
#512 Lexington Place
#587 North Pointe Shopping Center
#597 Trenholm Place

#656 Columbiana Station
#829 Rice Creek Village
#883 Murray Landing
#1095 Gervais Place
#1383 Hendrix Crossing
#1511 Chabin Crossing
#1637 Lake Crossing
Salvation Army of the Midlands
SC Power Team
Sylvamo
Central Midlands RTA
(THE COMET)
United Community Bank

ADVANCED CAMPAIGNS

Advanced Campaigns are comprised of companies and organizations that complete United Way campaigns before the official launch of campaign season.

AgFirst Farm Credit Union
BlueCross Blueshield of South Carolina
Central Electric Power Cooperative
Columbia Housing Authority

Midlands Housing Alliance - Transitions
Miller Valentine Group
Southern First Bank
The Cooperative Ministry
UCI Medical Affiliates
Wolfe & Taylor, Inc.
CAMPAIGN DIRECTOR OF THE YEAR

Laura Kauffman
AgFirst Farm Credit Bank

CAMPAIGN DIRECTOR OF THE YEAR NOMINEES

Christina Stout
Richland Two - Jackson Creek Elementary

Adam Hegler
Nelson Mullins

Laura Kauffman
AgFirst Farm Credit Bank

Robbie Diamond
Grant Thornton

Charlotte Lewis
SC Department of Employment & Workforce

Tamatha Jones
Security Federal Bank

Savannah Tapler
Lexington Medical Center

Crystal Willis
The COMET
Premier Awards recognize first time campaigns.

Lexington One Information Technology
QuikTrip
South Carolina Department on Aging

Trailblazers are campaigns that achieve a substantial increase over their previous year’s results.

Columbia Fire Department
Columbia Information Technology
Columbia Parks and Recreation
Columbia Real Estate Division
LEXINGTON ONE
Lexington High School Superintendent’s Office / Communications
White Knoll Middle School
LEXINGTON FIVE
Irmo Elem.
Piney Woods Elem.
NEWBERRY COUNTY SCHOOL DISTRICT
Newberry Middle School
RICHLAND ONE
Alcorn Middle School
Hyatt Park Elem.
Lower Richland High School
South Kilbourne Elem.
St. Andrews Middle School
RICHLAND TWO
Blythewood High School
Blythewood Middle School
Bridge Creek Elem.
Dent Middle School
Edward L. Wright Middle School
Joseph Keels Elem.
Kelley Mill Middle School
Killian Elem.
Lake Carolina Elem.
Lake Carolina Elem.
Upper Campus
Langford Elem.
Longleaf Middle School
Lonnie B. Nelson Elem.
Louie W. Conder Elem.
North Springs Elem.
Polo Road Elem.
Pontiac Elem.
Rice Creek Elem.
Ridge View High School
Round Top Elem.
Sandlapper Elem.
Richland Two Support Service Center
Windsor Elem.
South Carolina Department of Employment and Workforce
South Carolina Education Lottery Commission
Wells Fargo
SPECIAL AWARDS

MOST MONEY RAISED THROUGH SPECIAL EVENTS

BlueCross BlueShield of South Carolina

BEST NEW CAMPAIGN

QuikTrip

2021-2022 CAMPAIGN COMMITTEE

Jerry Adger
Julie Ann Avin
Marcia Bacon
Theresa Counts-Davis
Craig Currey
Baron Davis
Jerry Davis
Krista Hinson

Alesia Jerrells
Laura Kauffman
Sarah Landholt
Michael McCown
Lindsey Miles
Zach Minton
Jimmy Nicholson
Preston Sabalis
Andrew Saleeby

Kristen Scott
Kaye Shaw
Freddie Strange
Jessica Takach
Court Walsh
Ram’on Wideman
Deonna Wiley
Crystal Willis
Harrison Wood
CORPORATE AWARDS PER CAPITA

Awarded to organizations with the highest corporate per capita gift in three categories.

20-99 Employees
Colliers International

100-499 Employees
Enterprise Holdings

500+ Employees
Publix Super Markets
DIVISION CHAIRMAN AWARDS

Division Chairman Awards are selected by division chairs for making the most impact on their division’s outcome.

Business
Elliott Davis LLC

Enterprise
First Community Bank

Growth
QuikTrip

Industry
Shaw Industries

Attorney
Nelson Mullins

Nonprofits & Associations
Salvation Army of the Midlands

Health Services
Prisma Health

Higher Education
University of South Carolina

Education Division
Richland Two Jackson Creek Elementary

Local Government
City of Columbia

State Government
South Carolina Department of Motor Vehicles

Trade
Southeastern Freight Lines
Bronze Awards are given to companies with an employee per capita gift of $50-$99.

Aiken Electric Cooperative, Inc.
Columbia Canal Plant
Columbia Procurement
Columbia Planning Department
Columbia Human Resources
Costco
Fisher & Phillips, LLP
First Horizon Bank
HDR
Koyo Corporation - Richland
Lexington One Human Resources
Lexington One Technology Center
Mental Illness Recovery Center, Inc.
Nexsen Pruet
Optus Bank
QuikTrip #1180
Richland One Edward E. Taylor Elementary
Richland Two Jackson Creek Elementary
Richland One Olympia Administrative Staff
Richland Two W. R. Rogers Adult Education Center
Richland Two R2i2 Institute for Innovation
RCSD1 Stevenson Administration Building
RCSD2 Center for Achievement
Shaw Industries
South Carolina Arts Commission
South Carolina Department of Commerce
South State Bank
Southern First Bank
TD Bank, N.A.
Truist
Town of Lexington Administration
Town of Lexington Police
Vital Connections of the Midlands, Inc.
Silver Awards are given to companies with an employee per capita gift of $100-149.

Columbia City Administration
Columbia Emergency Communications Center
Columbia Community Development
Midlands Housing Alliance - Transitions
Palmetto AIDS Life Support Services
Richland One Lyon Street Student Services Center
QuikTrip #1198
QuikTrip #1181
South Carolina Office of the State Auditor
South Carolina Department of Insurance
The Cooperative Ministry, Inc.
Town of Lexington Planning, Building & Technology
UPS
GOLD AWARDS

Gold Awards are given to companies with an employee per capita gift of $150-$399.

Absolute Total Care  
AgFirst Farm Credit Bank  
BlueCross BlueShield of South Carolina  
Burr Forman McNair  
Central Electric Power Cooperative, Inc.  
Chernoff Newman LLC  
Columbia Housing  
Do It Best Corp.  
Enterprise Holdings  
First Citizens Bank  
Free Medical Clinic, Inc.  
Founders Federal Credit Union  
Grant Thornton LLP  
Lamar Advertising of Columbia  
Miller Valentine Group  
Palmetto Imaging Technology  
Publix Super Markets  
#17 Kennerly Crossing  
#67 Rosewood Shopping Center  
#512 Lexington Place  
#587 North Pointe Shopping Center  
#597 Trenholm Plaza  
#656 Columbiana Station  
#829 Rice Creek Village  
#883 Murray Landing  
#1095 Gervais Place  
#1383 Hendrix Crossing  
#1511 Chapin Crossing  
#1637 Lake Crossing  
QuikTrip #1177  
Recruiting Solutions  
Richland Two Administration-District Office R2i2  
Salvation Army of the Midlands  
Security Federal Bank  
South Carolina Hospital Association  
Southeastern Freight Lines, Inc.  
Sylvamo  
Synovus  
Central Midlands RTA (The COMET)  
WellPartners
Platinum Awards are given to companies with an employee per capita gift of $400 or more.

Colliers International | LCK, LLC
Elliott Davis LLC
First Community Bank
NAI Columbia
Nelson Mullins
Publix Regional Office
Terminix Service, Inc.
United Community Bank
United Way of the Midlands
Valuant
Wolfe & Taylor, Inc. in Recognition of Rhett Wolfe
BEST IN CLASS AWARDS

Best in Class Awards are awarded in the private and public sector by size and are based on three criteria: percent participation, employee per capita gift and increase in total giving.

Public Sector
(Fewer than 100 employees)
South Carolina Department of Insurance

Public Sector
(100+ employees)
Columbia Housing

Private Sector
(Fewer than 100 employees)
Elliott Davis LLC

Private Sector
(100+ employees)
Enterprise Holdings
COMMUNITY CHAMPIONS

Community Champion Awards are given to organizations contributing more than $100,000.

MOST DOLLARS RAISED

South Carolina

BEST OVERALL CAMPAIGN
Volunteer Award winners are a person or a group that demonstrates a commitment to volunteerism and has made an impact to causes, programs or projects that support human service needs in the Midlands.

COMMUNITY IMPACT AWARDS
Elana R. Frazier
Sandy Grodetsky
Stanley Rivers

LIVVIE AWARDS
Thomas Tafel
Arlene Andrews

ALYCE KEMP DEWITT AWARD
Jerry Davis
Sandy Grodetsky and Jerry Davis was a longtime volunteer and friend to all of us here at United Way. We are grateful for his service to our community.
United Way of the Midlands thanks the following sponsors for making this event and others possible with their generous contributions.

**VISIONARY SPONSOR**
Truist

**CHAMPION ANNUAL PROGRAMMING SPONSORS**
AgFirst Farm Credit Bank
Carolina Gas Transmission, a BHE GT&S Company
Colonial Life

**INVESTOR ANNUAL PROGRAMMING SPONSOR**
BlueCross BlueShield of South Carolina

**SUPPORTER ANNUAL PROGRAMMING SPONSORS**
Bank of America
Burr Forman McNair
Humana
Lexington Medical Center
Nelson Mullins