

2023 Official Books & Brackets Basketball Challenge Rules

Welcome to 2023 Books & Brackets Basketball Challenge! To join the fun and maximize your chances for winning prizes, please review these Official Rules.

Bracket Submission Deadlines for General and Grand Prize Eligibility

- Men's Challenge: **Thursday, March 16th, 2023 at 11:59 AM EST**
- Women's Challenge: **Friday, March 17th, 2023 at 11:59 AM EST**

Visit www.uway.org/bandb to submit your donation. A MINIMUM DONATION OF \$10 AND A VALID, COMPLETED BRACKET ENTRY IS REQUIRED TO ENTER OR WIN A PRIZE. A MINIMUM DONATION OF \$20 AND VALID, COMPLETED BRACKET ENTRIES IN BOTH THE MEN'S CHALLENGE AND WOMEN'S CHALLENGE IS REQUIRED TO QUALIFY FOR ANY GRAND PRIZE.

I. Eligibility

a. This Promotion (and each of the Men's Challenge and the Women's Challenge) is open to persons who: (a) are Registered Users; (b) are legal residents of the United States or Puerto Rico (c) are at least 18 years old; and (d) have a valid driver's license issued by your state at the date of entry in this Promotion. Void in all other U.S. Territories and Possessions and where prohibited by law. To be eligible for the Grand Priz(S) (as defined below), as detailed in section 3, the eligible participant must enter both the Men's Challenge and the Women's Challenge games.

b. Participants must make a qualifying donation via www.uway.org/bandb to receive an invitation to play in the private group.

c. For purposes of these Official Rules, "**Participant**" means a person who has successfully completed the registration form and has obtained a user identification ("**ID**") and associated password ("**Password**") AND have successfully joined the private online Books & Brackets Challenge.

II. Play

a. A maximum of two brackets (one for the men's and one for the women's) can be submitted per email address. The Promotion allows for early sign-up to begin on or about Monday February 26, 2023. Notwithstanding the aforementioned, the game participation part of the Promotion will commence on March 12, 2023, or when the Participant receives a registration email. The Women's Bracket Challenge final game is scheduled for April 2, 2023, while the Men's is scheduled for April 3, 2023. The Promotion commences on March 12, 2023 and ends on the earliest of March 20, 2023 (or, in the event of a tie, the end of the final game of the Tournaments).

b. All brackets must be submitted online by March 16th at 11:59am for Grand Prize consideration and to participate in the Men's and Women's Bracket Challenges. Brackets submitted by 11:59

AM on March 17th for will only be considered for the Women’s Bracket Challenge. **No paper brackets or late submission will be accepted.**

c. Winners will be determined via the highest point totals at the conclusion of the 2nd rounds of play. Points will be accumulated by selecting the correct team from each scheduled match-up. Point values will decrease for each round of the tournament. Points will be calculated and awarded by the online platform of the United Way of the Midlands choosing.

d. In the event of a tie, a winner will be determined via the tiebreaker method associated with the online bracket platform. If there’s still a tie, a random drawing from the Players involved in the tie.

SCORING						
ROUND	1ST	2ND	SWEET 16®	ELITE 8®	FINAL 4®	FINAL GAME
Weight per each correct pick	32pts	16pts	1pts	1pts	1pts	1pts

III. Prizes

Grand Prize (2)

- In the event that a Participant gets a perfect bracket through the 2nd Round of either the Men’s or Women’s Challenge, the Participant will receive a Rolex watch model Oyster Submariner, 41mm, Oystersteel at the Approximate Retail Value (ARV) of \$20,000, with a certificate of authentication. Promotion Entities reserve the right to change product specifications at any time without incurring any obligations. Grand Prize winner is not eligible for any cash back, incentives or rebates which may be available on the watch at time of delivery. All other costs and expenses not specified herein, if any, are the responsibility of the Grand Prize Winner. All prize details are at the sole discretion of the Promotion Entities. The Prize value is an approximation. Any difference between the approximate value and the actual cost of the watch will not be awarded.
- In the event that a Participant gets a perfect bracket through the 2nd round of both the Men’s and Women’s Challenge, the Participant will receive a new 2023 Buick Envision from Stokes-Trainor with ARV of \$45,000. The Winner is solely responsible for registration, title and license fees, insurance, and all other costs, expenses, and applicable laws associated with vehicle registration and all associated laws herewith. Grand Prize Winner must have a valid driver's license, the ability to acquire auto insurance and meet all eligibility requirements in these Official Rules. Once Grand Prize Winner has been notified that vehicle is at the dealership, he or she must pick up vehicle within thirty (30) days of the date of such notification. Sponsor reserves the right to extend the delivery date of vehicle by up to six (6) months from the date of notification to the Grand Prize Winner. Vehicle will only be released upon proof of valid driver's license currently in force and satisfactory proof of insurance. Accessories and options may vary: interior/exterior color

(subject to availability). Accessories are subject to change without notice. Promotion Entities reserve the right to change product specifications at any time without incurring any obligations. Grand Prize winner is not eligible for any cash back, incentives or rebates which may be available on the vehicle at time of delivery. All other costs and expenses not specified herein, if any, are the responsibility of the Grand Prize Winner. All prize details are at the sole discretion of the Promotion Entities. The Prize value is an approximation. Any difference between the approximate value and the actual cost of the vehicle will not be awarded.

1st Prize (2)

The Men's Bracket Challenge 1st Prize: a Dell Laptop Inspiron 16, 16GB RAM, 512GB SSD, i5 processor – ARV of \$800

The Women's Bracket Challenge 1st Prize: a luxury suite with 20 tickets and 4 VIP parking passes to a Columbia Fireflies Home game at Segra Park – ARV of \$800

2nd Prize (2)

The Men's Bracket Challenge 2nd Prize: 24 movies passes to Regal Cinemas and \$150 in Food Lion gift cards – ARV of \$510

The Women's Bracket Challenge 2nd Prize: 24 movies passes to AMC Theater and \$150 in Food Lion gift cards – ARV of \$510

3rd Prize (2)

The Men's Bracket Challenge 3rd Prize: \$100 in QuikTrip gift cards – ARV of \$100

The Women's Bracket Challenge 3rd Prize: \$100 in QuikTrip gift cards – ARV of \$100

The total ARV of all Prizes to be awarded is Sixty Seven Thousand and Eight Hundred and Twenty Dollars (US\$67,820).

Limit of one prize per person for both the Men's Challenge and the Women's Challenge. For the purpose of clarity, a Winner of the Men's Challenge will not be eligible to win the Prize of Women's Challenge; however, such Winners will be eligible to win a Grand Prize.

IV. Other Considerations

a. Players must enter current and correct contact information upon registration. United Way of the Midlands bears no responsibility to discover any Participant's whereabouts or contact information.

b. All prizes must be claimed within thirty days of prize announcement, unless otherwise specified by these rules. Unclaimed prizes may be awarded to the Participant with the next highest point total at the sole discretion of United Way of the Midlands.

c. Players hereby agree to join the United Way of the Midlands mailing list and receive periodic

emails and newsletters from United Way of the Midlands. Players may opt-out of United Way of the Midlands emails and newsletters at any time.

d. Odds of winning a Prize in the Books & Brackets Men's and Women's Bracket Challenge depends on the number of eligible Participants and/or their Bracket scores based on the outcome of each Tournament. Odds of winning the Grand Promotional Prizes of the Books & Brackets Men's and Women's Bracket Challenge depend on the number of eligible Participants that qualify for the Grand Prizes. Prizes will be publicly announced via on March 21, 2023 via United Way of the Midlands social platforms. Players should follow United Way of the Midlands on [Facebook](#), [Instagram](#) and [Twitter](#).