

# Beth Ruffin, The Everyday Inclusionist



Beth Ruffin: Leader, Educator, Author, TEDx speaker, and Cultural Disruptor, Beth Ruffin has a long and distinguished career in building relationships to achieve organizational goals. Beth spent 20 years in Corporate America before realizing her dream of entrepreneurship, opening her own boutique consulting firm, The Everyday Inclusionist. Beth is committed to making our world more inclusive through consulting, coaching and speaking. As host of the “At the Table” podcast, Beth highlights the underrepresented, marginalized, diminished, and underappreciated, using podcasting to elevate their voices. Beth is currently an Adjunct Business Professor at Benedict College. Beth’s first book, *Get Up*, details her journey to self-acceptance. Her second book, *You Belong Here*, explores the topic of Self Inclusion. She is the Vice Chair of the Women’s Rights & Empowerment Network (WREN) Board of Directors and Co-Chair of the Economic Impact Committee of the Richland County Alumnae Chapter of Delta Sigma Theta Incorporated. Beth believes that everyone has a purpose and has the power within them to impact lives.

# Tamara King, Chief Equity and Engagement Officer for Richland Library

Tamara King is the Chief Equity and Engagement Officer for Richland Library. In her role, she is tasked with the development and support of the library's equity, diversity and inclusion initiatives, programs and partnerships, ensuring community engagement efforts reach underserved and marginalized populations.

Tamara also supervises the Departments of Marketing and Communication, Outreach, Social Work and Development which supports the Richland Library Friends and Foundation along with the library volunteer program.

In addition to her role leading the library's equity, diversity and inclusion (EDI) efforts, Tamara also supports the library's award-winning Let's Talk Race Team. Through Tamara's leadership the team has held discussions surrounding race, women's rights and social justice for more than 4,000 participants and helped raise more than \$150,000 to support EDI initiatives and programming at the library.

She has nearly two decades of experience in broadcast television, public relations, reputation management, marketing, strategic communications, media and crisis communication training and program management.

Tamara is a nationally and locally recognized award-winning public relations professional and was recognized as a 2019 Library Journal Mover and Shaker for her role in Richland Library's race, equity and social awareness work. She has won communication awards from the International Association of Business Communicators of South Carolina and the South Carolina Chapter of Public Relations Society of America. Tamara has also won a National Bronze Telly Award as host and producer of the nationally-recognized public affairs show Richland Revealed.

Tamara has a degree in Journalism and Mass Communication, a Master's degree in Library and Information Science (MLIS) from the University of South Carolina and an Accreditation in Public Relations certification (APR).

