*Feel free to use the following Thank You email templates. You’re also welcome to plug our* [*fact images*](https://drive.google.com/drive/folders/1BjsZ_qor8DyCk32Gw-_fQPQtPwlsKnCK?usp=sharing) *into your emails for more on the United Way impact.*

**Sample Thank You Email (within 24 hours of campaign ending)**

Subject: Thanks from your United Way campaign team

Dear <<NAME>>,

As our United Way campaign comes to a close, I want to thank you for your contribution. Your gift helps individuals and families in need, right here in our community.

This year, we raised $<<TOTAL DOLLAR AMOUNT RAISED>> for United Way of the Midlands’ campaign for the community. Your generous donation will help children start school prepared to succeed, give families greater financial stability, and provide shelter for those most in need. With your help, we’re creating generational change that ripples through our community, enhancing it for years to come.

On behalf of the campaign team, thanks for your help making this important work possible and rewarding. I hope you had fun, learned something new, and enjoyed plugging in and giving back to our city.

Thank you,

<<NAME>>

**Sample Thank You Email from CEO (within 24 hours of campaign ending)**

Subject: Thank you—I appreciate you and your generosity

Dear <<NAME>> ,

Thank you for engaging in our United Way of the Midlands workplace campaign. This year, we raised $<<TOTAL DOLLAR AMOUNT RAISED>>. Your donation will make an invaluable difference here in the Midlands, breaking cycles of crisis and empowering people to build their own paths to success.

United Way, community non-profits, and countless folks in need were counting on us, and <<COMPANY NAME>> delivered.

I’m honored to work with so many people who care deeply about our work and our community. We should all be proud of our collective efforts to care for our families, our friends, and our neighbors. Together, we’re doing amazing things.

Thank you,

<<NAME>>